

Activate your data. Protect sensitive information.

We're committed to protecting your data—which is why GrowthLoop was built with industry-leading security standards in mind.



Your data stays in your central cloud data warehouse

This centralization keeps your data in one place—reducing the risk of breaches through data sharing and third-party data syncs. We don't store any of your data within the GrowthLoop infrastructure.

Encryption in transit & rest

All external and internal communication is encrypted by default using the latest TLS version.

SSO support

GrowthLoop enables your users to leverage enterprise SSO for authentication into our platform.

Data governance & controls

Admins control which users have access to create audiences on each dataset in the GrowthLoop platform and when they can export to destinations.

PII (personally identifiable information) tags

Your team can now tag PII, shielding it from access by team members activating customer data within GrowthLoop.

Minimum audience sizes

With minimum audience sizes, marketing and business team members accessing data cannot configure audiences to small groups that may allow for individual characteristics to be identified.



GrowthLoop is SOC2 Type 2 certified and we will continue to maintain and be audited by third-party auditors regularly.

LET'S TALK

ACTIVATE WITH PRIVACY IN MIND.

indeed

KOHCO

Google

RED SOX

BIG

NASCAR

MERCARI

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