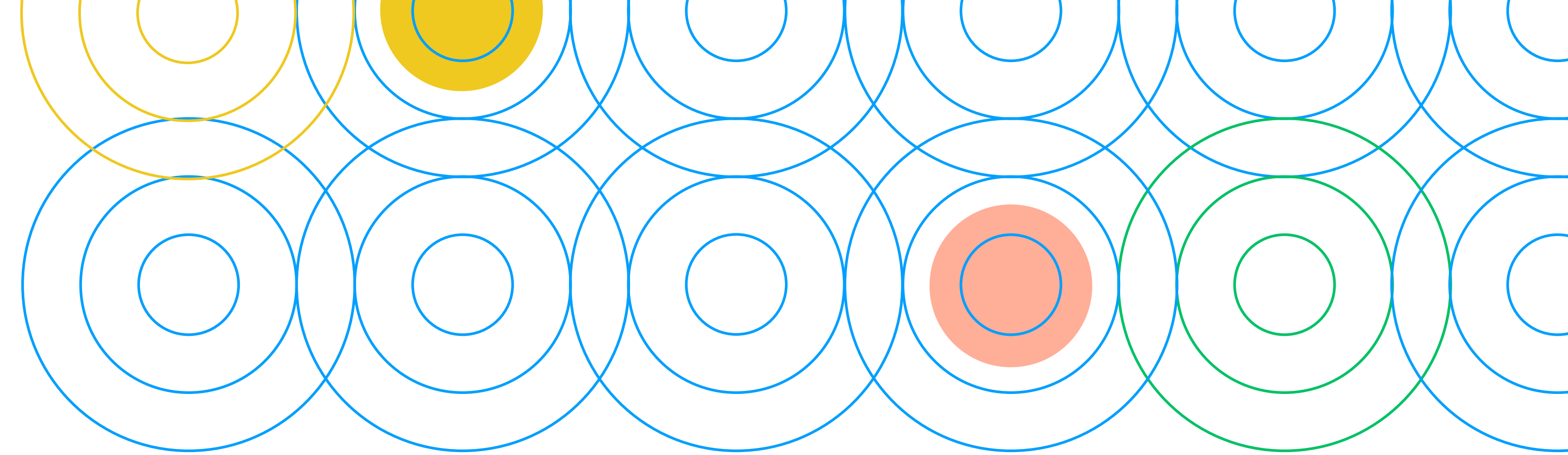




AVAILABLE ON SNOWFLAKE MARKETPLACE

GrowthLoop: Snowflake Native App

Key Takeaways

- GrowthLoop is **the only composable CDP** available as a **Snowflake Native App**
- App is built on **Snowflake Cortex AI models** for enhanced generative AI engine performance
- Customers can pay with their **Snowflake MCD** on Snowflake Marketplace (US only)

GrowthLoop's AI-powered audience segmentation and discovery tool is now available as a Snowflake Native App in the Snowflake AI Data Cloud. The integration utilizes Snowflake Cortex AI models for generative AI capabilities, enabling marketers to leverage GrowthLoop's generative marketing solution without their data leaving Snowflake. Marketers will see significant improvements in their AI engine's performance for audience, journey, and campaign creation, activation, and measurement. Eligible customers can purchase GrowthLoop's composable CDP with their Snowflake Credits (MCD) on Snowflake Marketplace.

Need more info?

Explore our
Composable
Generative AI
Resource Library

[Click Here](#)

Find GrowthLoop
on

**Snowflake
Marketplace**

[Click Here](#)

Snowflake Summit

Check out
GrowthLoop's
session with Bill
Stratton and HBSE

[Click Here](#)

Learn more about
Snowflake's

**Marketplace
Capacity
Drawdown (MCD)**
Program

[Click Here](#)

Innovative brands trust GrowthLoop and Snowflake

