

Snowflake for Growth

Top enterprise companies are generating \$100M+ incremental revenue using data-driven marketing powered by Snowflake.



With Snowflake as your persistent data layer for marketing, you can...

Activate data across channels

Build personalized customer journeys or launch single-destination campaigns in minutes—based on a comprehensive customer profile.

Harness the power of generative AI

Generate audiences with natural language and expedite personalized content creation with solutions from Typeface.

Experiment faster, grow faster

Design and launch experiments and measure incremental lift within GrowthLoop's platform for any key metric within your Snowflake tables (revenue, upper funnel activity, product engagement, and more).

Unlock faster time to value

Connect the tables you already have, no data engineering required.

Reduce data storage costs

Don't pay to host multiple copies of your data in other platforms.

Scale with ease

The Data Cloud is the fastest way to find, scale, and integrate new data sources.

Innovative brands trust GrowthLoop and Snowflake



See how it works

The Fastest Way to Activate your Customer Data

