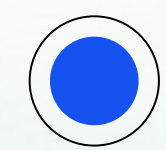




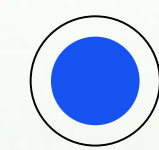
Help customers turn their
Snowflake data into into a
commerce / retail
media network

GrowthLoop + Snowflake for commerce media

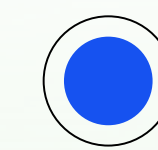


Help customers monetize their first-party data

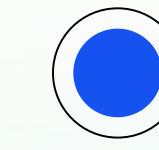
directly in the Snowflake Data Cloud.



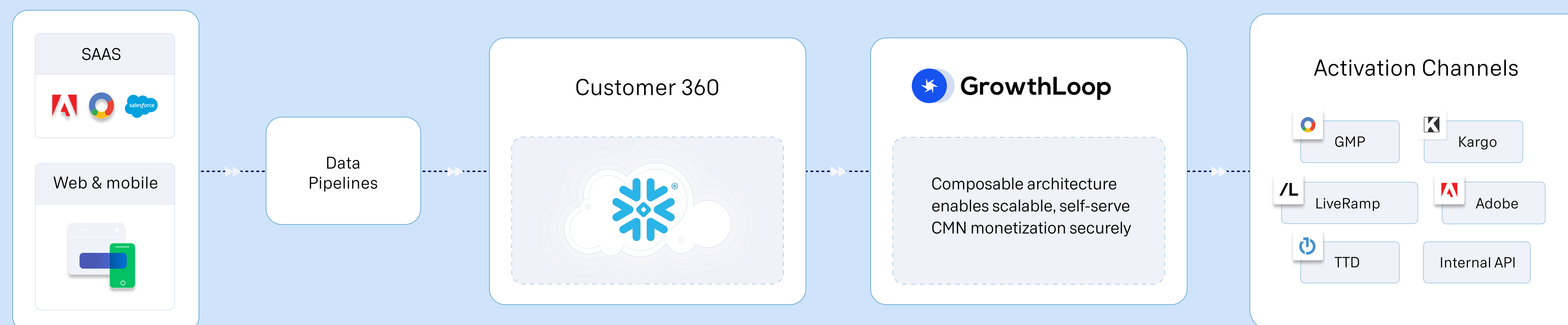
Enable scalable, self-serve audience sizing and **building** without engineering support.



Activate Snowflake data to on-site or off-site **platforms** with full privacy and control.



Deliver end-to-end audience usage, **performance**, and **insights** in one platform.



Fanatics is building an AI-powered commerce media network with GrowthLoop and Snowflake, turning first-party fan data into new, high-margin revenue streams. With GrowthLoop's platform of self-serve audience building, governed activation, and AI-powered analytics, Fanatics is positioned as a leader in next-gen retail media.

